

Our website informs daily over **12.000 people** about the trains schedule in Romania as well as neighbors' railway companies that have routes through Romania. **The Bounce rate of only 15%** confirms the fact that we know our users' needs. In continuous growth, we recorded in March 2010 **276.000 unique visitors** and **1.980.000 views**, [www.mersultrenurilor.ro](http://www.mersultrenurilor.ro) being amongst the most visited websites in the Tourism category in Romania: [www.trafic.ro/top/turism/#selected=mersultrenurilor](http://www.trafic.ro/top/turism/#selected=mersultrenurilor).

**Rate Card:**

**1. Banners:**

Banner type	Page position	CMP (taxes included)	Monthly cost (CPM x 1500)	CTR (click through rate)	Additional info <b>All three types include 500 thousand free views for a full month rental</b>
<b>(A)</b> 728x90	Top (all pages)	1.19 Euros	1785 Euros	0.18 %	First screen
<b>(B)</b> 160x600	Right (all pages)	1.19 Euros	1785 Euros	0.20 %	First screen
<b>(C)</b> 300x250	Route, station and train search results and also ticket price window	1.19 Euros	1785 Euros	0.25 %	Search pages and ticket price pop up window



**2. Regional campaigns (targeted on certain cities / stations).**

**The perfect option for hotels or motels.** This way, the banner would only appear for the users who search a route with the destination being a desired city (cities) or who enter on that station's train schedule.

Price: from 50 to 500 Euros / monthly / station, depending on the city.

**DISCOUNTS: 10% for 1 million views, 25% from 2 millions views.**

The campaigns can be customized on the client's needs (sizes, duration, type).

For any campaign the client will receive daily reports on views and clicks (OpenX)

More information on traffic: <http://stat.trafic.ro/stat/mersultrenurilor/>

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